

Program

Wirtschaftsgipfel

November 13-15, 2023

Divided world, united Europe?
Time for a new beginning

*live at the Hotel
Adlon in Berlin
& online*



Süddeutsche Zeitung
WIRTSCHAFTSGIPFEL

Eine verworrene Wirtschaft
braucht Menschen, die sie

ENTWICKELN

Ahead.
With KEARNEY

Welcome to Germany's unique Wirtschaftsgipfel

What is still holding the world together? Russia is waging the most brutal war of aggression the world has seen since 1939. Climate change is triggering hellish heat waves, apocalyptic storms surge, battles over dwindling resources, and global migration flows. Artificial intelligence is competing with homo sapiens - and the U.S. and China are also becoming increasingly fierce rivals.

And Europe? What role should the EU and Germany in particular play in this divided world? And where do the opportunities and risks lie for companies here? The 17th Wirtschaftsgipfel of the Süd-deutsche Zeitung wants to provide constructive answers to these questions - hopefully with you!

Under the motto „Divided world, united Europe? - Time for a new beginning,“ entrepreneurs, managers, politicians and academics will discuss the issues from November 13 to 15 at the Hotel Adlon in Berlin. They will look back and ahead on a grand stage: for example, vice-chancellor and Federal Minister for Economic Affairs and Climate Protection Robert Habeck

(Grüne) on how to deal with the energy crisis, Federal Minister of Finance Christian Lindner (FDP) on financial policy in the changing times, or VW Group CEO Oliver Blume on electromobility and decoupling from China.

However, the idea of the Wirtschaftsgipfel, which was deliberately founded in 2007 in the capital city near the Brandenburg Gate, has always been to identify tomorrow's trends in these troubled times and look for solutions. The congress provides the ideal setting for informal discussions with key decision-makers on the fringes of the major panels and evening events. This exchange in a small circle has always made the Wirtschaftsgipfel unique in Germany.

Therefore, secure your participation now. We look forward to seeing you!



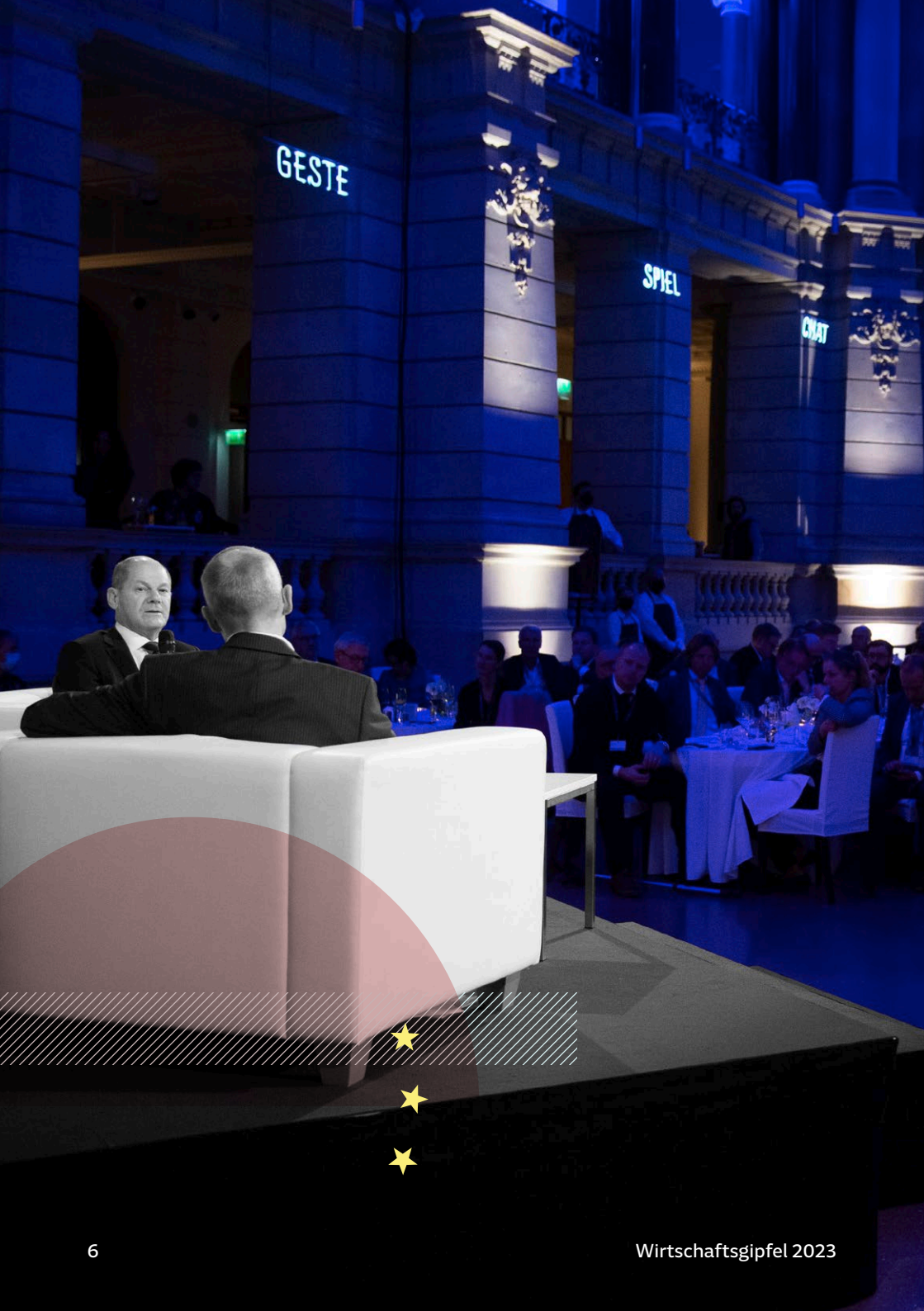
Judith Wittwer
Editor in Chief



Ulrich Schäfer
Deputy Editor in Chief

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GESTE

SPIEL

CHAT



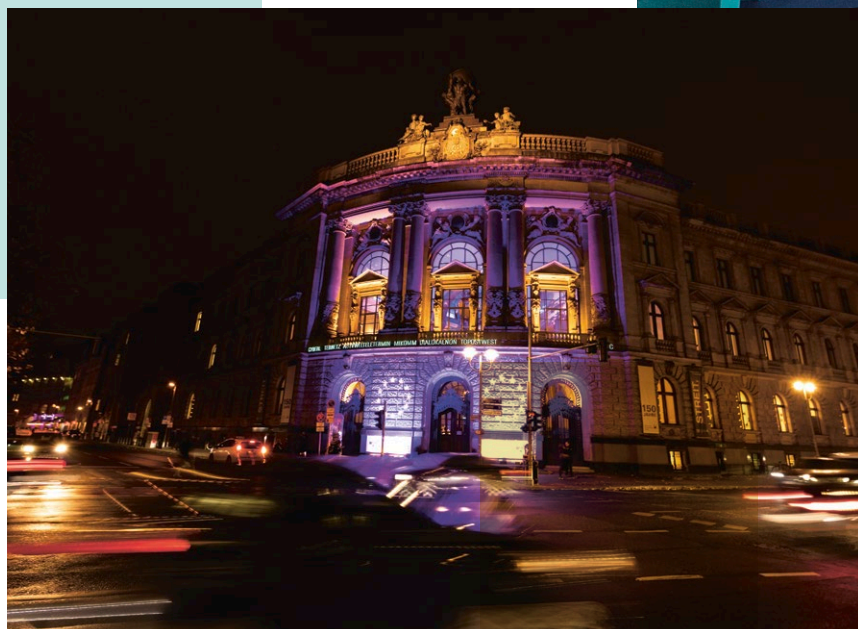
LOKAL

STORE

Why you should be there

These highlights are waiting for you this year
at the Wirtschaftsgipfel.

Three congress days, two unique locations - in the middle of Berlin





The most important economic congress of the country opens its doors for the 17th time at the **Hotel Adlon** - one of the best hotels in the world - to debate about the big issues. We talk about the current challenges like the war in Europe and the energy crisis, but also about opportunities for companies in Germany and Europe,

about digitization and innovation, about political decisions as well as current happenings.

In addition to the program, there will also be the traditional Adlon Talk in the evening and at the **Museum of Communication** our exclusive Night of the European Economy.

Controversial debates and well-known guests

Three days of debating with interesting women and men from politics and economy, science and culture. And of course with you as a guest!

The hallmark of the Wirtschaftsgipfel are on the one hand our formats: Instead of long-winded lectures or keynotes the Wirtschaftsgipfel offers different

debates, cross-examinations and controversial discussions with more than 60 top-class speakers. And secondly we offer you a curated program with all the really important content on one stage. Experience all the talks together and speak about it in the networking breaks - that's important to us.







Exclusive evening events

Beside the classic stage talks our evening events are unique and traditional:

The **Adlon Talk** on the first congress day - Entertainment with Wirtschaftsgipfel founder Marc Beise and his guests from culture, science, sports and society.

The **Night of the European Economy** on Tuesday at the Museum for Communication.

In recent years, we have welcomed **Angela Merkel, Valéry Giscard d'Estaing, Olaf Scholz, Wolfgang Schäuble** and **Annalena Baerbock**, among others, as our guests here.





Maintain networks and make contacts



At the Wirtschaftsgipfel the debates on the podiums are just as important as the intimate conversations - during breaks, at lunch and during the evening events. Speak with other participants and benefit directly from their experiences, cultivate your networks and make contacts. At the Wirtschaftsgipfel you can meet people from various sectors: the representatives of large companies as

well as successful family entrepreneurs and aspiring start-up founders.

Or - like other companies do - let your management meetings, your board of directors, managing director or supervisory board meeting take place on the edge of the Wirtschaftsgipfel. We are happy to help you book a conference or meeting room.



Prices & information

Be a part of it - as your preference allows.

Dates

Start on November 13, 2023 from approx. 10:30 a.m.
until November 15, 2023, approx. 2 p.m.

Target audience

The congress addresses board members, supervisory board members, managing directors, top executives and entrepreneurs.

Congress language: German

Flexible participation options

Book the congress for one, two or three days on site with or without evening events or you can also opt for digital participation.

Participation #onsite

- ✔ Participation on site in Berlin
- ✔ Participation in the evening events
- ✔ Access to the online conference tool:
Livestream of all stage talks and possibility to
get in touch and network with all participants

Please note that due to the limited number of participants, a place is only reserved for you only be reserved for you when you confirmation of registration and an invoice, which you are kindly requested to pay before the pay before the start of the event.

Regular: **2.990 €** incl. VAT.

Day ticket: from **1.190 €** incl. VAT.

Start-up participation: on request

Participation #online

- ✔ Livestream of all stage talks
- ✔ Access to the online conference tool:
Possibility to get in touch and network with
all participants

If the ticket is exchanged for a regular on-site participation the ticket price will be credited in full.

Regular: **190 €** incl. VAT.

Start-up participation: **90 €** incl. VAT.

Venues



November 13-15, 2023

Hotel Adlon Kempinski Berlin

Unter den Linden 77
10117 Berlin

Please reserve your hotel room in time
with the keyword “SZ Wirtschaftsgipfel”.

☎ +49 (0) 30 2261-0
✉ reservation.adlon@kempinski.com
🌐 www.kempinski.com/berlinadlon

Dresscode: business casual



November 14, 2023

Museum für Kommunikation

Leipziger Str. 16
10117 Berlin

Visit our evening event “Night of the
European Economy” with a ceremonial
dinner speech and seated dinner.

Dresscode: business

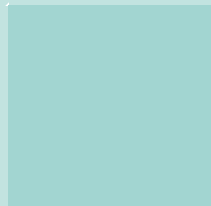


Save your ticket now:

sz-wirtschaftsgipfel.de/en 🌐

Program

presented by Süddeutsche Zeitung



Monday, November 13, 2023



Changes are possible until the start of the congress. We will inform you about further speakers and the current status of the programme on www.sz-wirtschaftsgipfel.de/en. You can also subscribe to our newsletter there.

10:45	Welcome	by the SZ editorial office
11:00	Speech + Q&A: Narrow is the world, and the brain is wide Moderation: Judith Wittwer	Walter Thurnherr, <i>Federal Chancellor of Switzerland</i>
11:30	Panel: The global economy in permanent crisis mode Moderation: Lisa Nienhaus	Stefan Hartung, <i>Bosch</i> Marc Lakner, <i>Kearney</i> Ulrike Malmendier, <i>University of California, Berkeley</i> Sabrina Soussan, <i>SUEZ</i>
12:10	Can AI and robotics secure the competitiveness of German industry? Moderation: Bastian Brinkmann	Sami Atiya, <i>ABB</i>
12:25	Lunch & Networking	
13:45 	Power and progress - or why nations fail Moderation: Lisa Nienhaus	Daron Acemoglu, <i>Massachusetts Institute of Technology</i>
14:00	Mixed double: Energy between war and crisis - how long will this last? Moderation: Ulrich Schäfer	Klaus Müller, <i>German Federal Network Agency</i> Katherina Reiche, <i>Westenergie</i>
14:20	Speech + Q&A: How Germany is becoming a lead market for the "Circular Economy" Moderation: Judith Wittwer	Steffi Lemke, <i>Federal Minister for the Environment, Nature Conservation Safety and Consumer Protection</i>

14:45	Panel: Green industry - is it possible? Moderation: Lisa Nienhaus	Lara Obst, <i>THE CLIMATE CHOICE</i> Karin Rådström, <i>Daimler Truck</i> Alfred Stern, <i>OMV</i> Anna Lena Strigel, <i>Ford Werke</i>
15:20	CEO Talk: Turning the tide despite tight budgets - who will finance the green transformation? Moderation: Bastian Brinkmann	Dirk Schmitz, <i>BlackRock</i>
15:35 	In conversation with Moderation: Wolfgang Krach	Charles Michel, <i>President of the European Council</i>
16:00	Generation talk: Why a family business doesn't move to Asia Moderation: Lisa Nienhaus	Hans Georg Hagleitner, <i>Hagleitner</i> Stefanie Hagleitner, <i>Hagleitner</i>
16:20	Panel: Germany digital - are we the sick man of Europe there, too? Moderation: Ulrich Schäfer	Philipp Justus, <i>Google Germany</i> Robert Mayr, <i>DATEV</i> Claudia Nemat, <i>Deutsche Telekom</i>
16:55	Panel: ChatGPT and Co: Chatting machines, a revolution or a danger? Moderation: Bastian Brinkmann	Klaus Bürg, <i>Palo Alto Networks</i> Marianne Janik, <i>Microsoft Germany</i> Tina Klüwer, <i>Artificial Intelligence Entrepreneurship Center</i> Jaroslaw Kutylowski, <i>DeepL</i>
17:30	Mixed doubles: Artificial intelligence, over- or underestimated? Moderation: Ulrich Schäfer	Markus Gabriel, <i>University of Bonn and THE NEW INSTITUTE</i> Feiyu Xu, <i>Nyonic</i>
17:50	End of the first conference day	by the SZ editorial office
19:00	Reception in the foyer of the Palais Hall with launch of the SZ Dossier Moderation: Judith Wittwer	Florian Eder, <i>SZ Dossier</i>
19:30	Adlon Talk in the Palais Hall, Hotel Adlon	The producer & actress Maria Furtwängler in conversation with Marc Beise

Tuesday, November 14, 2023

09:20	Speech + Q&A: Is cutting red tape really possible? Moderation: Judith Wittwer	Marco Buschmann, <i>Federal Minister of Justice</i>
09:50	Panel: Transformation and Disruption: How companies reinvent themselves Moderation: Lisa Nienhaus	Gunnar Groebler, <i>Salzgitter AG</i> Vinzenz Pflanz, <i>SIXT</i> Sarna Röser, <i>Die jungen Unternehmer</i>
10:30	How is the start-up scene in Germany? Moderation: Ulrich Schäfer	Verena Pausder, <i>Pausder Ventures</i>
10:50	Speed-Dating: In the cave of the Adlon Three start-ups, each 5 min. and two investors who evaluate them Moderation: Ulrich Schäfer	The investors: Manon Sarah Littek, <i>Green Generation Fund</i> Jochen Schweizer, <i>Jochen Schweizer Gruppe</i> The start-ups: Enerkite Health4Future Organifarms
11:30	Panel: Is the next financial crisis looming? Moderation: Bastian Brinkmann	Veronika Grimm, <i>Friedrich-Alexander-Universität Erlangen-Nürnberg</i> Ralph Müller, <i>ING Germany</i> Gerhard Schick, <i>Citizens' Move- ment for Financial Turnaround</i> Volker Wieland, <i>Goethe-Universität Frankfurt</i>
12:10	Lunch & Networking	
13:15	Speech + Q&A: Fiscal policy at the turn of the times - an interim balance Moderation: Judith Wittwer	Christian Lindner, <i>Federal Minister of Finance</i>

13:45	Quantum computers - the next big thing? Moderation: Ulrich Schäfer	Markus Pflitsch, <i>Terra Quantum</i>
14:00	After Covid: How healthy is the world? Moderation: Lisa Nienhaus	Bernd Montag, <i>Siemens Healthineers</i>
14:15	Panel: New Space - Europe's Response to Elon Musk With an impulse by Alexander Gerst Moderation: Ulrich Schäfer	Josef Aschbacher, <i>European Space Agency</i> Katrín Bacić, <i>UNIO Enterprise</i> Alexander Gerst, <i>European Space Agency</i> Daniel Metzler, <i>ISAR Aerospace Technologies</i>
15:25	Networking Break	
15:50 	Between iconic brand and advertising bans: navigating political challenges Moderation: Bastian Brinkmann	Evelyn De Leersnyder, <i>Coca-Cola</i>
16:05	How do SMEs manage the green turnaround? Moderation: Lisa Nienhaus	Uwe Fröhlich, <i>DZ BANK</i>
16:20	Panel: Artificial intelligence, the revolution in Germany's Companies Moderation: Judith Wittwer	Kenza Ait Si Abbou, <i>Fiege</i> Robert Kilian, <i>CEO CertifAI</i> Andreas Liebl, <i>appliedAI Institute for Europe</i>
16:50	Resilience: How to master setbacks and crises Moderation: Judith Wittwer	Jochen Schweizer, <i>Jochen Schweizer Gruppe</i>
17:05	End of the second conference day	
19:00	Reception at the Museum für Kommunikation	Leipziger Str. 16 10117 Berlin
19:45	Night of the European Economy presented by  moderated by Alexandra Förderl-Schmid	Daniel Kehlmann, <i>Best selling author</i>

Wednesday, November 15, 2023

How does Germany become the land of entrepreneurs again?

Susanne Klatten, SKion, Moderation: Lisa Nienhaus*

09:15	Speech + Q&A: Germany, what now? Moderation: Judith Wittwer	Friedrich Merz, <i>Chairman of the CDU</i>
09:45	Panel: Decoupling from China, is that possible? Moderation: Ulrich Schäfer	Janka Oertel, <i>European Council on Foreign Relations</i> Matthias Spott, <i>eightyLEO Holding</i> Jörg Wuttke, <i>Mercator Institute for China Studies (MERICS), former President of the EU Chamber of Commerce in China</i>
10:20	Networking Break	
10:45	Panel: Young, smart and lazy? How Generation Z is revolution- izing the labor market Moderation: Bastian Brinkmann	Annahita Esmailzadeh, <i>Microsoft Business</i> Steffen Kampeter, <i>Confederation of German Employers' Associations</i> Sybille Reiß, <i>TUI Group</i> Christoph Straub, <i>BARMER</i>
11:25	Is the German car industry being left behind? Moderation: Lisa Nienhaus	Oliver Blume, <i>Porsche and Volkswagen</i>
11:50	Let's talk about Money - and about books Moderation: Bastian Brinkmann	Dirk Roßmann, <i>Entrepreneur and writer</i>
12:45	Speech + Q&A: Economic policy in times of global uncertainties Moderation: Ulrich Schäfer	Robert Habeck, <i>Vice Chancellor and Federal Minister for Economic Affairs and Climate Protection</i>
13:10	Lessons learned	by the SZ editorial office
13:15	Lunch	
14:15	Congress end	

** Time not yet confirmed*

The Speakers





Daron Acemoglu

Massachusetts Institute of
Technology



**Kenza
Ait Si Abbou**

FIEGE



Josef Aschbacher

European Space Agency



Sami Atiya

ABB



Katrin Bacic

UNIO Enterprise



Oliver Blume

Porsche and Volkswagen



Klaus Bürg

Palo Alto Networks



**Marco
Buschmann**

Federal Minister of Justice



**Evelyne De
Leersnyder**

Coca-Cola



**Annahita
Esmailzadeh**

Microsoft Business



Uwe Fröhlich

DZ BANK



Maria Furtwängler

Actress and producer



Markus Gabriel

University of Bonn and
THE NEW INSTITUTE



Alexander Gerst

European Space Agency



Gunnar Groebler

Salzgitter AG



Robert Habeck

Vice Chancellor and Federal
Minister for Economic Affairs
and Climate Protection



**Hans-Georg
Hagleitner**

Hagleitner



**Stefanie
Hagleitner**

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Stefan Hartung

Bosch



Marianne Janik

Microsoft Germany



Philipp Justus

Google Germany



Steffen Kampeter

Federal Association of
the German Employers'
Associations



Daniel Kehlmann

Best selling author



Robert Kilian

CertifAI



Susanne Klatten

SKion



Tina Klüwer

Artificial Intelligence
Entrepreneurship Center



**Jaroslaw
Kutylowski**

DeePL



Marc Lakner

Kearney



Steffi Lemke

Federal Minister for the
Environment, Nature
Conservation, Nuclear Safety
and Consumer Protection



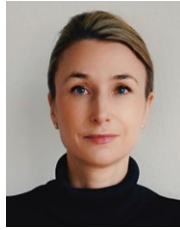
Andreas Liebl

appliedAI Institute
for Europe



Christian Lindner

Federal Minister of Finance



**Manon Sarah
Littek**

Green Generation Fund



**Ulrike
Malmendier**

University of California,
Berkeley



Robert Mayr

DATEV



Friedrich Merz

Chairman of the CDU/CSU
parliamentary group



Daniel Metzler

Isar Aerospace Technologies



Charles Michel

President of the
European Council



Bernd Montag

Siemens Healthineers



Klaus Müller

German Federal Network
Agency



Ralph Müller

ING Deutschland



Claudia Nemat

Deutsche Telekom



Lara Obst

THE CLIMATE CHOICE



Janka Oertel

European Council on
Foreign Relations



Verena Pausder

Pausder Ventures



Vinzenz Pflanz

SIXT



Markus Pflitsch

Terra Quantum



Karin Rådström

Daimler Truck



Katherina Reiche

Westenergie



Sybille Reiß

TUI Group



Sarna Röser

Die jungen Unternehmer



Dirk Roßmann

Roßmann



Gerhard Schick

Citizens' Movement
Financial Turnaround



Dirk Schmitz

BlackRock



Jochen Schweizer

Jochen Schweizer Gruppe



Sabrina Soussan

SUEZ



Matthias Spott

eightyLEO Holding



Alfred Stern

OMV



Christoph Straub

Barmer



Anna Lena Strigel

Ford Werke



Walter Thurnherr

Chancellor of Switzerland



Volker Wieland

Goethe Universität Frankfurt



Jörg Wuttke

Mercator Institute for China Studies (MERICS), former President of the EU Chamber of Commerce in China



Feiyu Xu

nyonic

Our SZ moderation team



Marc Beise

Foreign Correspondent Rome

Business journalist for 30 years, formerly Handelsblatt (Head of Economic Policy Department), since 1999 as Managing Editor at Süddeutsche Zeitung in Munich. Head of the economics editorial department from 2007 to 2022. Numerous contributions to magazines and books, participation in television and radio roundtables, lectures, moderations.



Bastian Brinkmann

Deputy Head of the Business Editorial

Born in 1988 in NRW, grew up near Berlin, with stations in Dublin and Brussels. Cologne School of Journalism. Studied economics and political science in Cologne and South Korea.



Alexandra Förderl-Schmid

Deputy Editor-in-Chief

born in 1971, has been Deputy Editor-in-Chief since July 2020. Before that, she was correspondent for Israel and the Palestinian territories. She moved to Süddeutsche Zeitung in 2017, before which she was editor-in-chief for ten years and later also co-editor of the Austrian daily Der Standard and the news portal derStandard.at.



Wolfgang Krach

Editor-in-Chief

Born in 1963, came from the news magazine "Der Spiegel" to the "Süddeutsche Zeitung" in 2003, as managing editor and head of the newsdesk. In 2007, Krach was appointed to Editor-in-chief, initially as Deputy editor-in-chief. Since 1 April 2015 he has been editor-in-chief, since July 2020 together with Judith Wittwer.

Lisa Nienhaus

*Head of the
Business Editorial*

Born 1979 in Oberhausen, studied economics and politics in Cologne and Stockholm, parallel attendance the Cologne School of Journalism. 10 years as economics editor at the “Frankfurter Allgemeine Sonntagszeitung”, then change to the current position as deputy head of the economics department and head of the Frankfurt bureau. Since fall 2022, she has headed the SZ business department.



Ulrich Schäfer

Deputy Editor-in-Chief

After seven years at Der Spiegel, he then reported from 2003 on, initially as Deputy Head of the SZ parliamentary bureau from Berlin. Since 2007 he headed the the business desk for nine years, and for three years the sections for Munich, the region and Bavaria and, as head of news, he built up the SZ's new newsdesk.



Judith Wittwer

Editor-in-Chief

Born in 1977, has been Co-Editor-in-Chief of the Süddeutsche Zeitung together with Wolfgang Krach. Previously she was business editor for Axel Springer's Handelszeitung in Zurich, before joining the head of news and managing editor at the Tages-Anzeiger. Wittwer became a member of the editorial board in 2016 then as editor-in-chief from 2018 on.

The sponsors

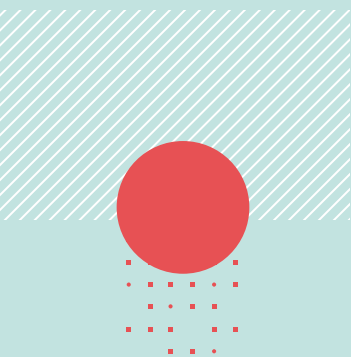




ABB is a technology leader in electrification and automation, enabling a more sustainable and resource-efficient future. The company's solutions connect engineering know-how and software to optimize how things are manufactured,

moved, powered and operated. Building on more than 140 years of excellence, ABB's ~105,000 employees are committed to driving innovations that accelerate industrial transformation.
www.abb.com



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www.barmer.de



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www.blackrock.com/corporate



Coca-Cola is one of the best-known and most valuable brands in the world. In more than 200 countries on five continents, people enjoy beverages from Coca-Cola every day. The company is one of the world's leading manufacturers of non-alcoholic soft drinks. As a wholly owned subsidiary of The Coca-Cola Company (TCCC) in Atlanta, USA, Coca-Cola GmbH in Germany is responsible for growth planning and brand management. Together with Coca-Cola Europacific Partners Deutschland GmbH (CCEP DE), which bottles and

distributes the company's beverages, it forms the German Coca-Cola organization. The range in Germany covers around 60 non-alcoholic beverages, with and without sugar or with reduced sugar content. The range is being continuously expanded to offer people a wider choice of beverages for a balanced diet. Bottling takes place on site at 14 locations nationwide. Coca-Cola pursues a comprehensive sustainability strategy and reports regularly on progress.

www.coca-colacompany.com



DATEV eG is the third largest provider of business software in Germany (IDC Ranking 2023) and one of the largest European IT service providers. Founded in 1966, the cooperative of tax consulting professionals achieved a turnover of 1.3 billion euros in fiscal year 2022. With its software, cloud solutions and expertise, the Nuremberg-based company provides the basis for digital collaboration between SMEs and tax advisors who take care of the business management

needs of these companies. Through this community, DATEV supports a total of 2.8 million companies, self-employed persons, municipalities, associations and institutions. With nearly 8,700 employees, the company assists more than 585,000 customers as a partner and guide through the digitalisation of their commercial processes. Data protection, data security and tax compliance are given top priority.

www.datev.de



DEKRA has been active in the field of safety for almost 100 years. Founded in 1925 in Berlin as Deutscher Kraftfahrzeug-Überwachungs-Verein e.V., it is today one of the world's leading expert organizations. The company currently employs almost 49,000 people in approximately 60 countries on five continents. With qualified and independent expert services, they work for safety on the road, at work and at home. These services range from vehicle inspection and expert appraisals to

claims services, industrial and building inspections, advisory and training services, testing and certification of products and systems, also in the digital world, as well as temporary work. The vision for the company's 100th birthday in 2025 is that DEKRA will be the global partner for a safe, secure, and sustainable world. With a platinum rating from EcoVadis, DEKRA is now in the top one percent of sustainable businesses ranked.

www.dekra.de



DZ BANK AG Deutsche Zentral-Genossenschaftsbank, Frankfurt am Main, is majority-owned by those who work directly with it - the more than 700 cooperative banks in Germany. As a central bank and central institution, its mandate is to support the business of the many independent cooperative banks in the regions and to strengthen their competitive position. The combination of local customer knowledge and

central product expertise has proved to be highly effective.

DZ BANK's range of services extends from traditional and innovative products, structuring and issues, to trading and sales in the equity and bond markets. In addition, as a corporate bank, DZ BANK serves companies and institutions that require a supra-regional banking partner.

www.dzbank.de



Ford, a global American brand woven into the fabric of Europe for more than 100 years, is committed to freedom of movement that goes hand-in-hand with looking after the planet and each other. The company's Ford+ plan, with Model e, Ford Pro and the Ford Blue business units is accelerating its European transformation to an all-electric and carbon neutral future by 2035. The company is driving forward with bold, new EVs, each one designed with European drivers in mind and innovating with services to help people connect, communities grow, and businesses thrive. Selling and servicing Ford vehicles in 50 individual

European markets, operations also include the Ford Motor Credit Company, Ford Customer Service Division and 14 manufacturing facilities (eight wholly owned and six unconsolidated joint venture facilities) with four centres based in Cologne, Germany; Valencia, Spain and at our joint venture in Craiova, Romania and Kocaeli, Türkiye. Ford employs approximately 34,000 people at its wholly owned facilities and consolidated joint ventures and approximately 57,000 people including unconsolidated businesses across Europe.

www.corporate.ford.com



Google's mission is to organize the world's information and make it universally accessible and useful. With products like Search, Maps, Gmail, Chrome, the Pixel smartphones and watches or platforms such as YouTube, Google plays a meaningful role in the daily lives of billions of people. Google has been operating in Germany since 2001 and now employs more than 2,500 people at its four locations in Hamburg, Berlin, Munich and Frankfurt. Together with local partners, Google Germany is work-

ing on numerous digitalization projects, for example in the areas of education, retail, infrastructure, sustainability or data protection. At the Google Safety Engineering Center (GSEC) in Munich, Google builds products and features that are secure by default and private by design. And with communication solutions and green cloud regions, Google supports companies in Germany in their digital transformation process. Google is a subsidiary of Alphabet Inc.

www.google.com



Haglaitner designs hygiene: detergents, disinfectants, and cosmetics – as well as dispensers, dosing devices, and apps. The goods are created in Zell am See in Austria. That is where Haglaitner has its corporate headquarters: that is where research, development, and production take place. The German headquarters are situated in Frankfurt am Main, from here Haglaitner runs its business in Germany. The Haglaitner-Academy transmits knowledge – trainings are also held in Frankfurt. The hygiene company runs additional consulting, sales and logistic

sites, operating at a total of 27 locations in 12 European countries. Products are also available through partners in 66 countries around the world. What Haglaitner offers is aimed at businesses and public institutions, the hagi brand is aimed at consumers. Haglaitner employs around 1,300 people. The most recent sales amounted to 155.8 million euros. This result was achieved by the company group in the fiscal year of April 2022 to March 2023.

www.haglaitner.com



With more than 9 million customers, ING is the third-largest bank in Germany. Its core products include savings accounts, mortgages, investment products, consumer loans and current accounts for private customers. In the

Business Banking segment, ING offers loans to small and medium-sized enterprises. In Wholesale Banking, ING offers banking solutions and services for large, multinational companies.

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KEARNEY

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with different passions and strengths who take as much joy in the work we do as from those we work with.

www.de.kearney.com



Palo Alto Networks is the world's cybersecurity leader. We innovate to outpace cyberthreats, so organizations can embrace technology with confidence. We provide next-gen cybersecurity to thousands of customers globally, across all sectors. Our best-in-class cybersecurity platforms and services are backed by industry-leading threat intelligence and strengthened by state-of-the-art

automation. Whether deploying our products to enable the Zero Trust Enterprise, responding to a security incident, or partnering to deliver better security outcomes through a world-class partner ecosystem, we're committed to helping ensure each day is safer than the one before. It's what makes us the cybersecurity partner of choice.

www.paloaltonetworks.de



PHILIP MORRIS GMBH

Philip Morris GmbH, founded in Germany in 1970, is a company of Philip Morris International Inc (PMI). The leading international tobacco company is working to deliver a smoke-free future and evolving its portfolio for the long term to include products outside of the tobacco and nicotine sector. For years, PMI has been pursuing the vision of a smoke-free world in which the classic cigarette no longer plays a role for today's smokers and is replaced by better alternatives.

Since 2008, Philip Morris has invested more than USD 10.5 billion to develop, scientifically substantiate and commercialize innovative smokefree products for adults who would otherwise continue to smoke, with the goal of completely ending the sale of cigarettes. PMI aims to achieve more than two-thirds of total net sales from smoke-free products in 2030, and to become largely smoke-free as measured by net sales.

www.pmi.com

Salzgitter AG ranks as one of Germany's leading steel and technology groups.

As a pioneer in the circular economy, we focus on sustainable innovation and on transforming products and processes in the business units of Steel Production, Steel Processing, Trading and Technology.

With our "Salzgitter AG 2030" strategy and anchored in the principle of "Pioneering for Circular Solutions", we are setting new benchmarks in the industry. Our aspirations are realized through strong initiatives and programs

such as SALCOS - Salzgitter Low CO₂ Steelmaking. Through partnerships and in networks, we are actively driving the process of development towards a circular economy.

With around 25,000 employees worldwide at 150 national and international subsidiaries and associate companies, we live up to our global aims for growth, profitability and our pioneering position. In the financial year 2022, we generated external sales of around € 12 billion, with a crude steel capacity of 7 million.

www.salzgitter-ag.com

Headquartered in Pullach, near Munich, Germany, SIXT SE is a leading international provider of high-quality mobility services. With its products SIXT rent, SIXT share, SIXT ride and SIXT+ the company offers a uniquely integrated premium mobility service across the fields of vehicle and commercial vehicle rental, car sharing, ride hailing and car subscriptions that can all be booked via the SIXT app. SIXT is present in around 100 countries worldwide. The listed family-owned company's strengths lie in its consistent customer focus, a living culture of innovation with strong

technological expertise, its fleet of premium cars and its exceptional value for money. The share of electrified vehicles in the global SIXT fleet is expected to hit 12 to 15% by the end of 2023. By 2030, 70 to 90% of the company's vehicles in Europe will be electrified, all bookable via the SIXT App.

The year 2022 was another record year for SIXT despite uncertain general conditions. Group revenue increased to 3.07 billion euros. Earnings before taxes (EBT) reached the record level of 550.2 million.

sixt.com

Siemens Healthineers AG (listed in Frankfurt, Germany: SHL) pioneers breakthroughs in healthcare. For everyone. Everywhere. As a leading medical technology company headquartered in Erlangen, Germany, Siemens Healthineers and its regional companies are continuously developing their product and service portfolio, with AI-supported applications and digital offerings that play an increasingly important role in the next generation of medical technology. These new applications will enhance the company's foundation in

invitro diagnostics, image-guided therapy, in-vivo diagnostics, and innovative cancer care. Siemens Healthineers also provides a range of services and solutions to enhance healthcare providers' ability to provide high-quality, efficient care. In fiscal 2022, which ended on September 30, 2022, Siemens Healthineers, which has approximately 69,500 employees worldwide, generated revenue of around €21.7 billion and adjusted EBIT of almost €3.7 billion.

www.siemens-healthineers.com

Westenergie AG, with its headquarters in Essen, is the biggest energy and infrastructure provider in Germany and the largest subsidiary company of E.ON SE. The Westenergie Group's distribution system operators cover a 37,000 km long gas network. The electricity grid managed by the group covers a network around 196,000 km long — enough to lap the world five times over. With the provided infrastructure, the Westenergie Group ensures an energy supply to millions of households in North Rhine-Westphalia, Rhineland-

Palatinate und Lower Saxony — not only with electricity and gas, but also with water and broadband internet. With approximately 10,000 employees and around 1,400 municipal partnerships, the company makes a significant contribution to shaping a climate-neutral western region in Germany. Included (amongst others) in the Westenergie Group's portfolio is Westnetz GmbH, Westenergie Netzservice GmbH as well as Westenergie Metering GmbH.

www.westenergie.de

Cooperation partner



Contact

Suggestions, questions or requests -
we look forward to hearing from you.

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